

Consortial and Membership Organisations

We welcome applications from societies and consortia. Consortial membership can be a cheaper option allowing smaller agencies to participate in the Coalition but experience shows that membership can seem diluted for members of consortia. For example, if a large number of your members wish to attend DPC events, the consortia will have to allocate from a fixed number of reserved places. For that reason consortia are able to negotiate an extended subscription which will extend their access to the Coalition.

Students and Institutions Teaching Archiving, Librarianship, Records Management and Cognate Subjects

The DPC recognises the strategic importance in developing our student body, in supporting those institutions that teach information sciences, and it recognises that the needs of students and their institutions are distinctive. We already offer student travel grants to attend and support DPC meetings. Consequently, the DPC is exploring the creation of a new class of membership designed specifically for students and their teachers. More details including an application pack will be released in due course.

Commercial Members and IT Vendors

Applications are welcome from the public and private sector. The DPC's values include vendor neutrality. This protects the impartiality of our advisory services but is not intended to put off businesses that need to use the DPC as a source of advice for maintaining access to their own digital data and thus protecting their own valuable intellectual property. We are keen to help our members procure digital preservation services and we want the market for such services to mature through informed dialogue and mutual understanding.

Discounted Fees

Organisations that commit to a three year subscription are entitled to a 10 percent reduction in their annual fee. They may choose to pay in one lump sum or in three annual instalments.

How to Join

Download an application pack, visit the DPC website:

www.dpconline.org

or to start a conversation about joining, email us at:

info@dpconline.org

New In 2013

The DPC will be launching a new monthly series of invitational member-only webinars starting in September 2013.

Here's why some of our members have joined:

Dr Sandra Collins of the Digital Repository of Ireland

"Joining the DPC means we can strengthen our relationships with others working in the field, work together in advocacy and awareness-raising, and participate in training and projects that help to build capacity in our sector." (March 2013)

John Scally of Edinburgh University Library

"We have recently included digital preservation as a significant strategic theme in our forward plans and are joining the DPC to assist us in the framing of a plan to address this important area." (February 2013)

Dr Janet Delve of Future Proof Computing Group at the University of Portsmouth

"We're delighted to join the DPC as a way of amplifying and facilitating our research." (April 2011)

Della Murphy of the National Library of Ireland

"The National Library of Ireland believes that working with partners in the DPC will vitally inform and support the implementation of best practice in relation to policy and infrastructural development in the area of digital preservation." (March 2011)

Adam Rusbridge of the UK LOCKSS Alliance

"We're keen to work together to coordinate an effective national strategy for at-risk scholarly material. We are also very interested in the DPC's web archiving and preservation task force, it's soon-to-be-established task force on audit and certification, and in learning about colleague's approaches to digital preservation more generally." (December 2010)

Here's what people said about some of our events:

Commenting on the **Preserving Computer Aided Design** event, one participant said: "I don't think people realise how many people/industries/sectors use CAD! It seems to have a reputation as a niche format but it really isn't. This perception needs to change."

Commenting on the **Collaborative Approaches to File Formats** event, one participant said "[it was ...] good to have it in the first place. Good speakers and time for discussion. Wouldn't expect anything less from DPC."

Commenting on the **Preservation Metadata** event one participant said: "The variety of presentations was excellent. Very robust round table."

Commenting on the **Trust and Digital Preservation** event one participant said: "Excellent structure ... all speakers ran to time. Good diversity of speakers. Nice balance between formality and friendliness; questions and comments welcomed. Very well organised!"

Getting Started in Digital Preservation

"... As a newcomer to this field, I found that the material was delivered in an appropriate and logical manner, which allowed an ease of understanding of the content."

Preserving Digital Sound and Vision

"Great pace of presentations and a lively debate. Assisted greatly with my understanding of digital preservation and associated problems. Varied in level of discussion – scary but useful! ... Excellent demos from presenters."

Join Us!

There are three routes to participation in DPC's activities:

- **Full Membership:** extended access to the Coalition and its staff and outputs as well as the opportunity to target the Coalition's expertise on specific thematic areas.
- **Associate Membership:** priority access to events, programmes and publications and the opportunity to develop innovative cross sector partnerships.
- **Personal Membership:** for sole traders, consultants and recently graduated students: priority access to events, programmes and publications. Personal membership is a new class of membership so will be capped at 25 paying members in 2013-2014.

The following table summarises the benefits that accrue to different classes of member.

Benefits	Full Member	Associate	Personal
Consultancy/advisory services with DPC subject specialists	✓	✗	✗
Attendance at Directors' Group	✓	✗	✗
Preferential access to staff for informal advice	✓	✗	✗
Consulted on advocacy activities	Always	Ad hoc	Ad hoc
Establish cross sector task forces	✓	✗	✗
Commission events and publications	✓	✗	✗
Set strategy and approve work plan	✓	✗	✗
Set budgets and subscription rates	✓	✗	✗
Hosted meetings on DPC Web Conference	✓	✗	✗
Access to specialist projects and initiatives	Priority	As available	As available
Attendance at thematic briefing days	5 Places guaranteed	1 Place reserved	1 Place reserved
Priority access to publications	✓	✓	✓
Priority access to live Invitational Webinars	✓	✓	✓
Online access to recorded webinars	✓	✓	✓
AGM	Voting	Voting	Attendance
Support in procurement	✓	✓	✗
Invitation to planning day	✓	✓	✓
Eligible for grants from Leadership Programme	✓	✓	✓
Participation in cross sector task forces	✓	✓	✓
Joint applications to funding bodies	✓	✓	✓



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Prospectus
2013-2014

Digital Preservation Coalition



Enduring Digital Impact

If information is an asset, then durable information brings enduring value and enables ongoing impact. Pervasive, fluid and ubiquitous: digital technologies are a defining feature of our age. Data is a core commodity for industry, commerce and government. It is fundamental for research, the law and medicine. The creative industries, cultural heritage and the media depend on reliable access to digital data. But digital resources – and the opportunities they create – are fragile. If we seek to extend and embed opportunity then we need robust solutions for enduring digital resources. The greater the strategic importance, the greater the need for its preservation: digital preservation protects investment, captures potential and transmits opportunities to future generations and our own. It is a shared once-in-a-generation challenge.

Shared Challenge: Shared Vision

The Digital Preservation Coalition (DPC) is an agent for change, enhancing capacity, policy and practice for an enduring information infrastructure. Protecting long term access can seem daunting. Collaboration is the fastest and most economical way to address this emerging challenge: the DPC provides a ready-made expert network that will help your organisation meet its goals more rapidly, keep you up-to-date with a fast moving field, and amplify your expertise to a community eager for solutions.

The DPC is a not-for-profit membership organisation which raises awareness of the preservation of digital material and the attendant strategic, cultural and technological issues. It is an agenda setting and enabling body and its vision is to make our digital memory accessible tomorrow.

Greater Than the Sum of our Parts

The greatest strength of the DPC is our breadth of membership. Members include national memory institutions, higher education institutions, cultural heritage institutions, broadcasters, publishers, strategic investors and funding bodies. Each collects, creates or commissions digital content: each has to ensure a digital legacy which extends and transmits opportunities for access and manipulation of data. Working together, the DPC's forty two members share their expertise, co-ordinate tools development, gain privileged access to advice and training and have a demonstrable influence in public policy.

Action and Impact

The DPC addresses a common challenge. We commission specialist advice in strategically important areas of technology development and we provide events where members learn from and influence state of the art technologists and policy makers. Our Technology Watch Reports series is widely quoted and our monthly 'What's New?' allows members to keep up to date with developments and opportunities in the field. In 2009 we established a Leadership Programme through which members' workforces can access specialist training. In 2010 we established a Task Force on Web Archiving and Preservation to ensure that the UK can derive a durable and coherent memory from volatile web content, and in 2013-2014 we will introduce a programme of webinars alongside our live events which will showcase the achievements of our members. We sponsor the biannual Digital Preservation Award; we contribute to public and institutional information policy; and we provide access to international research and innovation programmes.

Delivering Benefits

The DPC:

- helps you make your information more robust, more efficiently more effectively and more economically than if you were working on your own.
- creates a unified voice, covering many types of organisations and different sectors.
- gives a sense of solidarity for practitioners, exchanging practical experience and best practice.
- draws on and provides access to world-class expertise in the field from many sectors.
- responds to calls from funding bodies on behalf of members.
- supports your own strategic aims in the management of digital assets.
- facilitates community wide participation in specialist projects and initiatives.

Members get direct benefits from:

- an annual consultancy with the Coalition.
- attendance and priority registration at DPC events which are free or heavily discounted for members.
- attendance at member-only networking and thematic events.
- priority access to reports and papers with the ability to annotate and share your comments online.
- privileged access to the expertise and services of the Coalition and its members.
- targeting and guiding the expertise of the Coalition.
- initiating strategically important research.
- knowledge exchange between members with similar challenges.
- shared tool and policy development.
- shared and credible advocacy for digital preservation.
- joint applications to funding agencies.
- participation in international initiatives including the TIMBUS project, the APARSEN 'Network of Excellence' and the Collaboration to Clarify the Costs of Curation (4C) Project.

Our Values

In everything we do, the DPC:

- operates as a neutral body.
- embraces a consultative, innovative and open approach.
- engages in a collaborative manner with all stakeholders to comprehend and respond to their needs.
- maintains sound stewardship of the Coalition's resources.
- shares best practice and knowledge transfer with our members to support their local priorities.
- maintains vendor neutrality.
- supports development of standards and generic approaches to digital preservation.

Indicative Programme 2013-2014

The DPC offers a programme of thematic invitational events and specialist publications throughout the year.

Task Forces and working parties provide independently moderated spaces in which members can discuss, debate and resolve issues on highly targeted topics in an informal and – as the need arises – confidential way. These groups are open only to members.

Members get priority registration either for free or with a large subsidy. Non-members are often invited but only after members have registered and only if additional sponsorship is available. The programme is approved and overseen by full members who commission thematic events that are tied directly to their own needs.

Members get priority access to publications through the members-only area of the website. This gives them an advantage when writing their own research, drafting policy or procuring services. The publication programme is overseen by full members who can commission research tied directly to their strategic needs.

The Leadership Programme exists so that the DPC can provide scholarships to its members to attend events and training organised by other members. This is great news for the recipients of the scholarships and because it guarantees a number of paying participants, it reduces the risk for those running the events.

Leadership Programme

Scholarships	Released twice in year	Details to be announced
Sponsored events	To be confirmed	To be confirmed

Publications 2013-2014

What's new	News update and insight	Monthly throughout the year
Preserving E-Journals	Technology Watch Report	September 2013
Preserving PDFs (2nd Edition)	Technology Watch Report	Late 2013
Preserving E-Books	Technology Watch Report	Early 2014
Introducing OAIS (2nd Edition)	Technology Watch Report	2014
Case Notes	Good practice example	occasional
Conference reports	Informal member briefings	Throughout the year
Digital Preservation: Impacts and Markets	Occasional Paper (with TIMBUS)	To be confirmed
Digital Preservation: training needs update	Occasional Paper (with APARSEN)	To be confirmed
Digital Forensics for Preservation	Technology Watch Report	January 2014
Intellectual Property Rights and Preservation	Technology Watch Report	Early 2014
Preserving E-journal Content	Technology Watch Report	Early 2014

Specialist Events 2013-2014	Type of Event or Activity	Date
DPC Planning Day: the Digital Preservation Curriculum	Invitational (with APARSEN)	September/October 2013
Getting Started in Digital Preservation	With partner TBC	October 2013
Writing a Digital Preservation Business Case	With Jisc SPRUCE Partners	October/November 2013
Getting Started in Digital Preservation	With partner TBC	November 2013
Talking with the techies: writing and understanding requirements in digital preservation	Members-only briefing day	November 2013
Digital Preservation Hack-a-thon	Joint Hack-a-thon with OPF	6-8 November 2013
AGM	Invitational	3 December 2013
Cost Modelling for Preservation	Invitational (With 4C)	December 2013
Digital Preservation: what I wish I knew before I started	Student conference	January 2014
Virtualization and preservation: new directions	Members-only briefing day	January 2014
Updating OAIS - ISO 14720	Members-only briefing day	March 2014
DPC Planning Day: the strategic plan 2015 onwards	Invitational	April/May 2014
Preserving PDFs	Members-only briefing day	May 2014
Director's Group	Full members networking event	June 2014
Preserving E-Books	Members-only briefing day	July 2014

Working Parties and Task Forces

Web archiving and Preservation Task Force	Policy and skills development forum	Current and ongoing
Peer Review, Capacity and Certification Task Force	Policy and skills development forum	Current and ongoing
Public Records Act Implementation Group	Informal advisory group	Until January 2014

